



Certification scheme Go4DiGREEN

ECQA Certified European Green Entrepreneur

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1. Scope

This certification scheme specifies the procedure how the competence of ECQA Certified European Green Entrepreneurs is certified by ECQA GmbH.

The certification organization ECQA GmbH is an Austrian company, which is 60% owned by the non-profit organization European Certification and Qualification Association (ECQA).

The object of certification is exclusively the competence of natural persons.

The certification is largely based on the principles of the International Standard ISO/IEC 17024:2012 Conformity assessment - General requirements for bodies certifying persons. This standard was last reviewed and confirmed in 2018. Therefore, this version (17024:2012) remains current.

2. Requirements for competence

1.1 Competence Profile

Individuals certified in accordance with this certification scheme are competent to plan and realize a Green Business in Europe.

1.2 Knowledge and skill requirements

Individuals planning and realizing a Green Business in Europe must demonstrate competencies as specified in Sections 2.2.1 through 2.2.3.

1.2.1 Digital Skills for Green Business (Go4DiGreen.U1)

Certified persons must have the following competences regarding digital skills for green business:

- E1: Finding and Managing Relevant Digital Content
- E2: Using Digital Technologies for Green Business
- E3: Creating Digital Content for Green Business
- E4: Protecting the environment, personal data and health
- E5: Solving digital problems

1.2.2 Business Skills for Green Business (Go4DiGreen.U2)

Certified persons must have the following knowledge related to business skills for green business:

- E1: Opportunities, creativity and ideas for Green Business
- E2: Financial and Economic Skills for Green Business
- E3: Mobilising resources for Green Businesses
- E4: Planning and Management for Green Business
- E5: Learning through Experience

1.2.3 Critical Skills for Green Business (Go4DiGreen.U3)

Certified persons must have the following knowledge related to personal, social and ethical skills:

- E1: Ethical and Sustainable Thinking
- E2: Motivation and Perseverance
- E3: Mobilising and Working with Others
- E4: Coping with Uncertainty, Ambiguity and Risk
- E5: Taking the Initiative

1. Requirements for admission to the examination

Prerequisite for admission to the examination is

- the completion of a suitable training related to the contents according to section 2 to the extent of at least 10 ECVET/ECTS,
- or a minimum of 3 years of practical experience as a green entrepreneur

The evidence must be submitted by the candidate to the exam body prior to taking the examination.

2. Oral examination

The oral examination consists of a successfully passed interview before a committee (not older than 3 months).

The committee is composed of at least 2 experts in the area of European Green Entrepreneurship and migration, randomly taken from a pool of experts and assigned by ECQA.

Questions will be on topics like:

- A question about EU Green Deal
- A question about practical experience with green businesses in the EU.
- A question about 1 short video (3-4 minutes max.) recorded by the candidate about their motivation and business model for a Green Business.

Important:

The evidence of the successfully passed oral examination must be submitted by the candidate within the multiple-choice exam as an upload in the form of pdf files, when prompted at the last questions.

2 Multiple-Choice Exam

The examination is done in writing as a multiple-choice, single response test online. The full exam consists of 132 questions in total, from the three subject areas as per section 2.2.1 to 2.2.3.

The maximum duration of the written exam is set at 2 hours per module.

Micro-certificates contain 6-12 questions, according to the respective Learning Outcomes, see Chapter 6.

3 Micro-Certification

The skills card is broken down in 15 Learning Elements (LEs), see section 2.2.1-2.2.3. For pedagogical reasons, the LEs are grouped onto 15 training modules, according to 3 parts of planning and realizing a green business. The 15 training modules contain 3-4 LEs. For each LE, there are 3 questions.

Micro-certification is available for every training module (M01-M15) containing 1-4 LOs of the competences in section 2.2.1-2.2.3:

<p>Part 1: Develop your Green Business Idea</p>	<p>M01_My vision is a green business (4 LOs: U1.E1.LO1; U1.E1.LO3; U1.E5.LO2; U2.E1.LO2).</p> <p>M02_I define my green business Idea (3 LOs: U1.E1.LO2; U3.E1.LO1; U3.E1.LO2).</p> <p>M03_Competerences and resources needed for my business Idea (3 LOs: U1.E5.LO3; U3.E3.LO3; U3.E4.LO3).</p> <p>M04_I consider the pros and cons of green business (4 LOs: U2.E1.LO1; U2.E3.LO1; U2.E3.LO2; U3.E4.LO2).</p> <p>M05_I decide to start a green business (3 LOs: U2.E1.LO3; U3.E2.LO1; U3.E4.LO1)</p>
<p>Part 2: Plan your Green Business</p>	<p>M06_I shape my green business (3 LOs: U3.E1.LO3; U1.E4.LO3; U1.E4.LO1).</p> <p>M07_rules and obligations of a green business (3 LOs: U1.E1.LO1; U2.E2.LO1; U2.E2.LO3).</p> <p>M08_I budget for my green business (1 LO: U2.E2.LO2).</p> <p>M09_I develop my green business plan (1 LO: U2.E4.LO2).</p> <p>M10_I prepare for the start (2 LOs: U2.E4.LO1; U3.E2.LO3; U2.E3.LO3).</p>
<p>Part 3: Realise your Green Business</p>	<p>M11_I take the initiative (3 LOs: U1.E2.LO3; U1.E3.LO2; U3.E5.LO1).</p> <p>M12_I apply my competences (3 LOs: U3.E2.LO2; U3.E5.LO2; U3.E5.LO3).</p> <p>M13_I mobilise and work with others (3 LOs: U1.E2.LO2; U3.E3.LO1; U3.E3.LO2).</p>

	<p>M14_I promote my green business (3 LOs: U1.E2.LO1; U1.E3.LO1; U1.E5.LO1).</p> <p>M15_I am in control of my green business (4 LOs: U1.E4.LO2; U2.E4.LO3; U2.E5.LO1; U2.E5.LO2).</p>
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4 Evaluation Criteria

4.1 Multiple-Choice Exam

Each question is scored with a maximum of one point each. There are several answer options per question (2 or more), with one correct answer per question. For each learning element (E) according to section 2.2.1 to 2.2.3 at least 66% of the total score must be achieved.

4.2 Overall assessment and examination repetition

In order to pass the overall examination, at least 66% of **all** elements must be achieved. Negatively assessed elements can be repeated.

5 Issue and validity of certificates

The successful evaluation of the initial certification examination according to section 5 is a prerequisite for the issuance of a certificate.

The certificates are valid for 3 years.

6 Recertification

6.1 Criteria for renewal of the certificate

In order to renew the certificate, the certificate holder must fulfill the following criteria:

- 6.1.1 The certificate holder must provide evidence of relevant continuing education in European green business to the amount of at least 24 hours for the entire certification cycle. Relevant means: Participation in conferences, webinars, seminars, trainings, courses, events, both hybrid and on-site, in-house trainings, etc.
- 6.1.2 The certificate holder must provide evidence of current, relevant green business activity. This must be provided in the form of a description of the activity or project.
- 6.1.3 The recertification fee must be paid by the certificate holder and a valid e-mail address must be provided so that the new certificate can be delivered electronically.

6.2 Issue of the certificate

After meeting all criteria according to 6.1.1 to 6.1.3, the certificate is renewed for three years.

6.3 Deadlines

Recertification must take place before the certificate expires. In exceptional cases, recertification may also take place after expiry of the certificate. In this case, the following conditions apply:

- 6.3.1** If the recertification takes place after the expiration of the validity of a certificate within a period of maximum six months, the recertification shall be carried out in accordance with the criteria and process specified in Section 9.1. Otherwise, an audit to the extent of the initial certification shall be performed in accordance with Section 5.
- 6.3.2** The validity of the certificate is always based on the date of initial certification. This means that the date of the initial certification is always taken as the starting point, regardless of the date of the recertification that actually took place.