ECQA Certified Trainer for Refugee Entrepreneurs – Green Economy

This skill card describes the competences needed to plan and realise a Green Business in Europe. The skill card is the basis of certification, by providing a standardized format for the evaluation of an individual's qualifications. It also enables project stakeholders to identify trainers in specific areas of Green Business in Europe.

Meaning of the abbreviations:

U = Skill Unit   E = Learning Element   L = Learning Outcome

EGE.U1 Digital Skills for Green Business

This unit consists of 5 elements:

EGE.U1.E1- Finding and Managing Relevant Digital Content

This element is about searching, evaluating, and managing relevant information, data, and digital content. It has 3 Learning Outcomes (LOs):

EGE.U1.E1.LO1:

The trainer can find relevant data, information, and digital content and explain how to access them.

EGE.U1.E1.LO2:

The trainer can detect the credibility and reliability of data, information, and their digital content.

EGE.U1.E1.LO3:

The trainer can organize information, data, and content to be easily stored and retrieved.

EGE.U1.E2: Using Digital Technologies for Green Business

This element is about choosing the appropriate and accessible digital tools. It has 3 Learning Outcomes (LOs):

EGE.U1.E2.LO1:

The trainer can select digital technologies to interact with people, and to share data, information, and digital content in an accessible way.

EGE.U1.E2.LO2

The trainer can choose appropriate and accessible digital tools and technologies for collaborative processes and describe cultural and generational diversity aspects to consider in digital environments.

EGE.U1.E2.LO3

The trainer can identify a digital identity and describe how to protect reputation online.

EGE.U1.E3: Creating Digital Content for Green Business

This element is about creating accessible digital content for green businesses and about copyright issues. It has 3 Learning Outcomes (LOs):

EGE.U1.E3.LO1

The trainer can indicate ways to edit and create accessible green content in different formats.

EGE.U1.E3.LO2

The trainer can discuss ways to improve and integrate new content and information to create new and accessible green content.

EGE.U1.E3.LO3

The trainer can identify rules of copyright and licenses that apply to data, digital information, and content.

EGE.U1.E4: Protecting the environment, personal data, and health

This element is about protecting people and the environment. It has 3 Learning Outcomes (LOs):

EGE.U1.E4.LO1

The trainer can discuss ways to protect the environment from the impact of digital technologies and their use.

EGE.U1.E4.LO2

The trainer can select simple ways to protect personal data, devices, and digital content.

EGE.U1.E4.LO3

The trainer can different ways to avoid health risks while using digital technologies and to identify digital technologies for social well-being and social inclusion.

EGE.U1.E5: Solving digital problems

This element is about needs and creative solutions for digital problems. It has 3 Learning Outcomes (LOs):

EGE.U1.E5.LO1

The trainer can identify people's needs, and choose simple ways to customize digital environments to these needs.

EGE.U1.E5.LO2

The trainer can identify simple digital tools to create green knowledge and innovation.

EGE.U1.E5.LO3

The trainer can recognize where own digital competence needs to be improved or updated.

EGE.U2 Business Skills for Green Business
This unit consists of 5 elements:

EGE.U2.E1: Opportunities, creativity and Ideas for Green Business
This element is about spotting opportunities, using creativity and valuing ideas in Green Business. It has 3 Learning Outcomes (LOs):

EGE.U2.E1.LO1

The trainer can use own imagination and abilities to identify opportunities for creating value.

EGE.U2.E1.LO2

The trainer can develop creative and purposeful ideas.

EGE.U2.E1.LO3

The trainer can find examples of making the most of ideas and opportunities.

EGE.U2.E2: Financial and Economic Skills for Green Business
This element is about basic concepts in finance, economy, budget, funding and taxes. It has 3 Learning Outcomes (LOs):

EGE.U2.E2.LO1

The trainer understands financial and economic concepts.

EGE.U2.E2.LO2

The trainer can draw up a budget for a green activity, and find funding.

EGE.U2.E2.LO3

The trainer can estimate the main tax obligations for green businesses.

EGE.U2.E3: Mobilizing Resources for Green Businesses
This element is about how to get and manage the resources needed for green business. It has 3 Learning Outcomes (LOs):

EGE.U2.E3.LO1

The trainer can describe how resources last longer through reuse, repair and recycling.

EGE.U2.E3.LO2

The trainer can discuss the principles of circular economy and resource efficiency.

EGE.U2.E3.LO3

The trainer can identify sources of help and support for Green Business.

EGE.U2.E4: Planning and Management for Green

This element is about goals, sustainable business plans and monitoring the progress of Green Businesses. It has 3 Learning Outcomes (LOs):

EGE.U2.E4.LO1

The trainer can create an action plan with the necessary steps to achieve goals.

EGE.U2.E4.LO2

The trainer can develop a business model and define key elements of a business plan for Green Businesses.

EGE.U2.E4.LO3

The trainer can monitor whether a task is going to plan and can change plans.

EGE.U2.E5: Learning through Experience

This element is about reflecting and learning to learn from experience. It has 3 Learning Outcomes (LOs):

EGE.U2.E5.LO1

The trainer can provide examples of temporary failures that have led to valuable achievements.

EGE.U2.E5.LO2

The trainer can reflect on failures, identify their causes and learn from them.

EGE.U2.E5.LO3

The trainer can filter the feedback provided by others and keep the good from it.

EGE.U3 Critical Skills for Green Business

This unit consists of 5 elements:

EGE.U3.E1: Ethical and sustainable thinking

This element is about ethical behavior, sustainable thinking, assessing impact, and working towards a green vision. It has 3 Learning Outcomes (LOs):

EGE.U3.E1.LO1

The trainer can apply ethical thinking to consumption and production processes.

EGE.U3.E1.LO2

The trainer can assess the consequences and impact of ethical and sustainable ideas, opportunities, and actions.

EGE.U3.E1.LO3

The trainer can work towards their own green vision of the future.

EGE.U3.E2: Motivation and perseverance

This element is about staying focused, determined, and resilient. It has 3 Learning Outcomes (LOs):

EGE.U3.E2.LO1

The trainer can anticipate the feeling of achieving goals.

EGE.U3.E2.LO2

The trainer is determined and perseveres when trying to achieve goals.

EGE.U3.E2.LO3

The trainer can overcome adverse circumstances related to Green Business and can maintain effort and interest, despite setbacks.

EGE.U3.E3: Mobilizing and Working with Others

This element is about understanding and inspiring others, and about valuing the diversity of people and ideas. It has 3 Learning Outcomes (LOs):

EGE.U3.E3.LO1

The trainer can persuade others by providing evidence for their arguments.

EGE.U3.E3.LO2

The trainer can communicate ideas clearly to others.

EGE.U3.E3.LO3

The trainer can show empathy towards others, listen actively, and value diversity as a possible source of ideas and opportunities.

EGE.U3.E4: Coping with Uncertainty, Ambiguity, and Risk

This element is about coping with uncertainty, ambiguity, and risk, and about believing in yourself as Green Entrepreneur. It has 3 Learning Outcomes (LOs):

EGE.U3.E4.LO1

The trainer can discuss the roles that information and knowledge play in reducing uncertainty, ambiguity, and risk.

EGE.U3.E4.LO2

The trainer can tell the difference between acceptable and unacceptable risks.

EGE.U3.E4.LO3

The trainer can show empathy towards others, listen actively, and value diversity as a possible source of ideas and opportunities.

EGE.U3.E5: Taking the Initiative

This element is about taking responsibility, working independently, and taking action. It has 3 Learning Outcomes (LOs):

EGE.U3.E5.LO1

The trainer can take individual and group responsibility in Green Business activities.

EGE.U3.E5.LO2

The trainer can work independently in Green Business activities.

EGE.U3.E5.LO3

The trainer can actively face challenges, solve problems, and seize opportunities to create value in Green Businesses.