

Newcomers set up their own green business!

The Go4DiGREEN project aims to increase employment opportunities for newcomers in the EU by strengthening their digital and entrepreneurial skills in Green Economy.

In this way, the project contributes to the European Green Deal.

Innovation in action!



Go4DiGREEN...

- aims to empower newcomers by helping them realize their entrepreneurial potential and actively contribute to local economic development.
- is a European innovation with the potential to be replicated worldwide, where its impact will be multiplied.
- provides resources that fit the digital age.
- promotes newcomer - entrepreneurship as a solid response to recent humanitarian issues.

The inputs of newcomers to society are enormous and the achievement of the ambitious goals of the EU Green Deal will depend also on their contributions.

They have the potential to make a significant contribution to the transformation towards climate neutrality and serve as climate ambassadors.

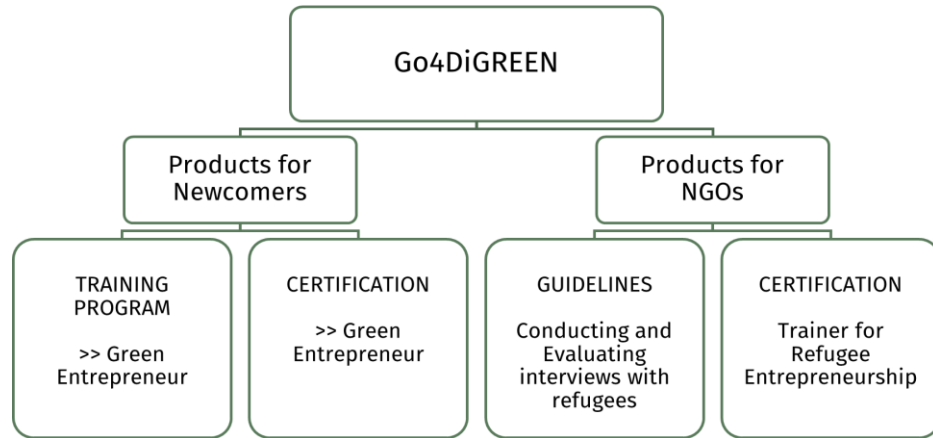
More about Go4DiGreen:

go4-green-business.eu



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Products for NGOs and Newcomers



Products for NGOs

Guidelines to conduct and evaluate interviews with refugees.

The goal of the guide is to show NGOs how to design online interviews and focus groups to best connect with the target group of newcomers. These guidelines were developed through a Design Thinking process.

ECQA Certification: Trainer for refugee entrepreneurship - Green Economy.

Project Coordinator

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Blickpunkt Identität – blickpunkt-identitaet.eu

Products for Newcomers

Certified digital training program.

Newcomers go through a training program certified by the European Certification and Qualification Association (ECQA), that helps them start their own green businesses or change their current businesses into green ones.

The project consortium developed training materials for green entrepreneurship based on the European competence frameworks DigComp and EntreComp. The project partner ECQA ensures that the training course complies with European quality standards and is kept up to date.

- Special attention is given to the following:
- Lecture Videos: presenting the learning content in English, German, French, Bulgarian and Arabic.
- Plain Language: making learning content easy to understand, especially for newcomers with different first languages.
- Design Thinking: involving the target group in the development from the start.

Project Partners

ECQA GmbH from Austria | Bulgarian Council on Refugees and Migrants from Bulgaria | Koena from France | MGL Videoservices from Austria | Project Phoenix from Cyprus | Syrian Youth Assembly from Germany