

2023 is the European Year of Skills!

The European Year of Skills puts skills centre-stage, to support people get the right skills for quality jobs and helping companies, in particular small and medium enterprises, address skills shortages in the EU is what this Year is all about. The Go4DiGREEN project aims to increase employment opportunities for newcomers in the EU by strengthening their digital and entrepreneurial skills in the Green Economy. This project contributes to the European Green Deal by promoting and supporting newcomer entrepreneurship in the green economy.

We believe that empowering newcomers and supporting them in setting up their own green businesses is a solid response to recent humanitarian issues and can contribute significantly to achieving the ambitious goals of the EU Green Deal.

The Go4DiGREEN digital training program is especially helpful because it offers flexible learning opportunities that can be accessed from anywhere, at any time. This is particularly important for women who may have caregiving responsibilities or other constraints on their time that make it difficult for them to attend traditional in-person training programs.

Digital training programs also provide a safe and supportive learning environment that can help overcome barriers to participation, such as social and cultural norms that discourage from pursuing entrepreneurship or lack of access to networks and resources.



At Go4DiGREEN, we provide resources and products that fit the digital age and promote newcomer entrepreneurship. We offer a certified digital training program for newcomers that helps them start their own green businesses or change their current businesses into green ones.

The training program is certified by the European Certification and Qualification Association (ECQA). It is based on the European competence frameworks DigComp and EntreComp.

We pay special attention to making the learning content easy to understand, especially for newcomers with different first languages, and involving the target group in the development process from the start. Through Go4DiGreen, we are not only empowering Newcomers to start and grow their own green businesses, but we are also contributing to the global effort to achieve climate neutrality. By harnessing the power of entrepreneurship, we believe that Newcomers can play a key role in building a more sustainable and equitable future for all.



Susanne Linde
Blickpunkt Identität

„Working on an inclusive training program, taking into account the variety of needs in the digital world, allows to fight against discriminations and prejudices which are real barriers for women, refugees and disabled people for example. Adopting a sustainable business model that respects our environment cannot be done without social justice. Offering accessible educational content according to a universal design logic is a prerequisite, and this is what we have tried to do with Go4DiGREEN, even if the task remains an ongoing process.“

The learning platform is now online!

go4-green-business.eu